



**WESTERN BALKANS** 16-17 DECEMBER 2021 SKOPIE  
**BUTTERFLY**  
**INNOVATION & BUSINESS FORUM**

## AGENDA

IMAGINE. INNOVATE. CREATE.

Hybrid event: Hotel Hilton Double Tree,  
Blvd Asnom 17, Skopje, 1000, North Macedonia  
and online

### DAY 1 - December 16, 2021

9.00 Registration and refreshments (for on-site participants)

9.30 High-level opening

Butterfly Innovation & Business Forum Host

**Prof. Nikola Jankulovski, Ph.D.** Rector, Ss. Cyril and Methodius University in Skopje

**Majlinda Bregu**, Secretary General, Regional Cooperation Council

**Signe Ratso**, Deputy Director General Research & Innovation, European Commission

**Jean David Malo**, Director, European Innovation Council and SMEs Executive Agency (EISMEA)

**Fatmir Bytyqi**, Deputy Prime Minister for Economic Affairs of Republic of North Macedonia (TBC)

10.00 Enterprise Europe Network Innovation Support: What's in it for me?

Moderator: **Ana Zafirova**

- **Viktor Stojmanovski** - Enterprise Europe Network, North Macedonia
- **Nikola Balic** - Access to Finance, FINNO Enterprise Europe Network, Croatia

10.45 Elevator Pitch:  
What Godzilla, Wonder Woman and James Bond Have in Common?

11.15 Break

11.30 Fast growers: How Rapidly Growing Innovative Companies Have Done It?

Moderator: **Mladen Kostic**, Intera Technology Park

- **Nenad Novovic** - Amplitudo CEO, Montenegro
- **Damjan Postolovski** - SolarData CTO & Co-Founder, North Macedonia
- **Linda Shomo** - Founder & CEO of EasyPay, Albania



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**12.30 Investors On the Lookout for Innovative Initiatives in the Western Balkans**

*Moderator: Sinisa Marcic, Regional Cooperation Council*

- **Keith Sequeira**, EIC Board, European Innovation Council and SMEs Executive Agency (EISMEA)
- **Kosta Petrov** - Fund for Innovation and Technology Development, Director, North Macedonia
- **Eli Zhabevska** - South Central Ventures, Principal

**13.30 Lunch break**

**14.30 Making Room in the Innovation Ecosystem for the Region's First Unicorns**

*Moderator: Natasa Vujnovic Sedlar, Business Incubator Novi Sad*

- **Katarina Urosevic** - HTEC Group Chief of Staff, Serbia
- **Dalibor Marijanovic** - Authority Partners, Executive Vice President of Consulting, Croatia
- **Muhamed Semic** - Deloitte, Head of Consulting and Risk Advisory, Bosnia and Herzegovina

**15.30 Break**

**15.45 Early Stage Innovators and How to Assist Their Growth**

*Moderator: Zoja Kukic, Startit and SEE ICT*

- **Aleksandar Miltenovic** - ATUVIS, Co-founder, Serbia
- **Eroll Gorçi** - Udhe Co-founder Kosovo\*
- **Ledjon Agalliu** - Leko Tech, Co-founder, Albania
- **Goran Jankovic** - Enterprise Development Agency, Senior Advisor and Researcher, Bosnia and Herzegovina

**16.45 Closing of Day 1**

**20.00 Dinner**

\*This designation is without prejudice to positions on status, and is in line with UNSC 1244 and the ICJ Opinion on the Kosovo\* declaration of independence.



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### DAY 2 - December 17, 2021

#### 9.30 Women Innopreneurs Rocking the Boat for Tangible Impact

*Moderator: Sanja Popovic Pantic, Mihajlo Pupin Institute*

- **Emilija Andonova**, Foundation for Management and Industrial Research, North Macedonia
- **Valentina Radulovic** - DigitalBee Co-Founder, Montenegro
- **Zana Tabaku** - Appdec, Co-Founder and CEO, Kosovo\*
- **Dragana Calija** - Saint Di company, CEO, Serbia

#### 10.30 Innovation Infrastructure Champions in the Western Balkans

*Moderator: Aleksandar Stamboliev, Business Accelerator UKIM*

- **Bojan Milenkovic** - Science and Technology Park Belgrade, Innovation Development Coordinator, Serbia
- **Marina Dimova** - UNDP BiH Accelerator Lab, Chief Technical Specialist, UNDP Bosnia and Herzegovina
- **Aleksandar Janicic** - Innovation and Entrepreneurship Centre Tehnopolis, Centre for Entrepreneurship Development and Project Management Coordinator, Montenegro

#### 11.30 Break

#### 11.45 Tech Champions on the Rise in the Region

*Moderator: Ivana Stankovic, Fund for Innovation and Technology Development of North Macedonia TBC*

- **Filip Kostadinovski** - FIXIGO, InnoPod project, North Macedonia
- **Natasa Simin**, FeJuice, Co-founder, Serbia
- **Nikola Maksimcuk** - City Gecko Co-founder, Bosnia and Herzegovina
- **Luka Maric** - NeWay Co-founder, Serbia

#### 12.45 Lunch Break



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**13.30 Beyond Tech: Social Innovation in the Western Balkans**

*Moderator: Radmil Polenakovikj - Faculty of Mechanical Engineering UKIM*

- **Klotilda Kosta** - Partners Albania, Director of Programs, Albania
- **Zoran Puljic** - Mozaik Foundation, Director, Bosnia and Herzegovina
- **Sofija Bogeva** - SmartUp, Co-founder and Innovation Lead, North Macedonia

**14.30 Making Innovation Difficult to Ignore: Podcasts Making Waves**

*Moderator: Igor Mladenovic - University of Nis*

- **Valon Canhasi** - 3GO, Kosovo\*
- **Darko Buldioski** - New Media CEO, North Macedonia
- **Ena Taslaman** - Authority Partners, Head of Communications and PR Department, Bosnia and Herzegovina

**15.30 Closing remarks**

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Enterprise Europe Network*

**Closing of Day 2**

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